

FOR IMMEDIATE RELEASE

GretagMacbeth and Bureau Veritas Consumer Products Services Team Up for Global Color Assurance

NEW WINDSOR, N.Y. – September 16, 2004 – GretagMacbeth today announced that Bureau Veritas Consumer Products Services (BVCPS) will implement a GretagMacbeth Enterprise Color Management Program (ECM) to deliver global color assurance services to BVCPS clients. BVCPS' ColorMat division produces color standards for retailers and designers of soft goods including apparel, home furnishings and upholstery.

The GretagMacbeth technology complements BVCPS existing color development and evaluation services by enhancing the speed at which BVCPS can turn around color on a global scale. For BVCPS worldwide client base, that means an even faster way to obtain accurate color standards and approvals.

BVCPS will install the GretagMacbeth NetProfiler, NetPalette and Color iMatch systems in its facilities in Brockton, MA and Turkey. NetProfiler networks BVCPS' color matching systems via the Internet to ensure color accuracy and provide centralized, remote management of color data, while NetPalette enables instant communication of electronic color samples. The Color iMatch system will further automate the dyeing process.

“Rapid response and color accuracy are the hallmarks of our business. The GretagMacbeth ECM technology will allow us to deliver even faster turnaround on color development, plus provide the ability to do this effectively on a global scale,” explained Mary Vigeant, director of color services. She adds, “Automation and digital color communication technologies are essential in staying competitive in the global retail and apparel industry. That’s where GretagMacbeth excels.”

The GretagMacbeth ECM technologies will also facilitate BVCPS' plans to augment its service offerings. The company recently expanded its ColorMat laboratory in Brockton, MA.

“While precise color control has always been a GretagMacbeth core competence, we’ve taken it to the next level with innovative technologies, like NetProfiler and NetPalette. Now, global supply chains rely on us for the technology to streamline the color development process. The added benefit is that they don’t have to compromise color accuracy for speed,” remarks Ken Boyle, GretagMacbeth vice president, global sales.

BVCPS expects to complete deployment of the Enterprise Color Management system by the end of the year.

For more information visit www.gretagmacbeth.com or call 1-800-622-2384 (North America) or (1) 845-565-7660 (outside of North America).

NetProfiler, NetPalette and Color iMatch systems are part of GretagMacbeth's continuing improvement initiatives in Enterprise Color Management (ECM) – a

comprehensive program that increases speed to market through effective supply chain color management. Its components include: ECM Communication, ECM Measurement and Control, and ECM Compliance. ECM Communication provides a suite of Web-based software applications that speed timely color communication and collaboration. ECM Measure and Control focus on instruments and software for measuring and controlling color, while ECM Compliance includes auditing and managed services for supply chain color management.

About Bureau Veritas

Bureau Veritas Consumer Products Services (BVCPS) is a leading quality assurance provider for the consumer product and retail markets. BVCPS offers full service laboratories and locations in over 40 countries with 3,300 employees worldwide. As a third-party laboratory, BVCPS is committed to developing strong partnerships with clients and offering integrated account management for all its clients' quality assurance needs, including testing, consulting, inspections, training and outsourcing.

About GretagMacbeth

GretagMacbeth is a leading innovator of enterprise color management technologies for graphic arts and digital imaging, paints, plastics, apparel, textiles and automotive, among other industries. The company, part of Amazys Holding AG headquartered in Regensdorf, Switzerland, maintains offices in the Americas, Europe and Asia. For additional information, visit the GretagMacbeth Web site at www.gretagmacbeth.com.

NOTE: Color i, NetProfiler and NetPalette are trademarks of GretagMacbeth, LLC.

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