

## Portfolio Sample

### **Learning Annex Entrepreneur of the Year**

*New York's own business and humanitarian superstar, John Catsimatidis*

#### **A true New York treasure!**

Not only is he an outstanding businessman, but also an incredible philanthropist. John Catsimatidis has given back volumes to New Yorkers and to the community at large both in New York and throughout the world.

#### **Hear his amazing story.**

Learn how this son of Greek immigrants went from small businessman to billionaire chairman of Red Apple Group. His entrepreneurial journey began while he was still in college at NYU, working part time for his uncle's grocery store. It was then that he opened his first store, which grew into Manhattan's largest top-quality supermarket chain - Gristede's Supermarkets. He successfully expanded his business to oil refineries, real estate and even an airline!

#### **An extraordinary humanitarian.**

John's success goes beyond his businesses. Each year, John and his wife Margo provide millions to local and international charities. From religious and political interests to Juvenile Diabetes', Alzheimer's and Parkinson's Foundations, John's deep commitment to the community has touched so many lives, not just monetarily, but with his time.

#### **He just keeps on giving.**

John is a remarkable dynamo that doesn't stop. True to his Greek roots, he established the Hellenic Scholarship Foundation for Greek Americans and also served as church council president of the Greek Orthodox Church in North America. Despite his hectic schedule, John still finds time to serve on the boards of several local organizations including the Police Athletic League, National Ethnic Coalition, New York Hospital, St. Vincent's Home for Children, the United Way of Greater New York and is co-founder of Brooklyn Tech Alumni Foundation. He's simply amazing!

#### **A special evening to honor a very special New Yorker**

The Learning Annex is proud to honor this legendary business success and great humanitarian. Join us in a very special celebration honoring John Catsimatidis' monumental contribution to New York.

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### **You Can Make It Happen: A Nine-Step Plan for Success**

*With New York Times bestselling author, You Can Make It Happen, Stedman Graham*

**The Learning Annex is thrilled to present** one of the country's top motivational speakers and two-time *New York Times* bestselling author, **Stedman Graham.**

### **Listen to Stedman... it could change your life forever!**

His famous Nine-Step Plan has helped thousands of people overcome debilitating obstacles and achieve amazing success.

### **Age, race, gender or social status... why none of that matters.**

Stedman explains why it's not about what others think, but what you think about yourself that defines who you are. And learn how this powerful understanding can drive unlimited personal and professional achievement.

### **You can make it happen... right now!**

*"Inspiring and motivating... it will give you the tools to achieve what you desire."* -Scott DeGarmo, Editor in Chief, *Success*

### **Stedman Graham packs audiences wherever he speaks.**

You'll love him! He's genuine... a person everyone can relate to. **Don't miss this incredible opportunity to see him in person. Register now!**

*Stedman Graham is Chairman and CEO of S. Graham & Associates, a management and marketing consulting firm. His clients include Merrill Lynch, YMCA, Hyatt Hotels, Harvard Business School, and the U.S. Olympic Committee among others. Graham has authored nine books, including New York Times bestsellers You Can Make It Happen and Teens Can Make It Happen.*

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### **An Evening with Chevy Chase**

*Live at the Learning Annex!*

"Good evening, I'm Chevy Chase and you're not." -- his legendary opening on *Saturday Night Live's* "Weekend Update" back in 1975. And this Emmy Award winner has been delighting audiences ever since.

From his bumbling impersonations of Gerald Ford, to the sharp-witted "Weekend Update" news anchor, Chevy's unique brand of comedy helped catapult his career to hit movies including *Fletch*, *Spies Like Us*, *Caddyshack* and more. And who could forget his unforgettable, poor schmuck character, Clark Griswold, in *National Lampoon's Vacation* series.

This is guaranteed to be an evening you won't soon forget. You'll laugh out loud at Chevy's dry, often sarcastic wit and clever wordplay that have become his trademark.

Plus, learn little-known facts about Chevy that will intrigue and perhaps even shock you. Did you know that Chevy once played in a band that later became known as *Steely Dan*. It's true! This eternal class clown has been expelled from some of the finest private schools on the East Coast, find out what he did to deserve it! And hear his inspirational comeback, after a near-death experience rocked his career.

Chevy Chase is truly a comedy icon and multifaceted entertainer. Don't miss this rare opportunity to see him live at the Learning Annex.

**Register today! Seating is limited for Chevy Chase's exclusive Learning Annex appearance.**

## Portfolio Sample

### **Legal Insider Trading**

*Learn how to get a jump on Wall Street*

Make your investments soar! Learn how going against the popular beliefs can actually earn bigger profits.

Join insider-trading expert, **George Muzea**, for investment advice you won't hear from your broker. George advises over 60 money management firms totaling a **trillion dollars** worth of investments! Following the masses won't earn the big bucks. George will show you how to lead the pack and gain blockbuster earnings. You learn how to: \* Use Contrarian Investing to minimize risk and maximize reward \* Apply the Vilfredo Pareto to invest in winners \* Use the ingredients of the "Magic T" \* Benefit from tax loss buying in October \* Use insider information... legally \* And more!

Muza is praised by *Barron's* and *SmartMoney* for giving independent investors the knowledge to tip the investment scales in their favor. Now it's your turn. Get expert advice without paying expert broker fees. Register today for this fascinating course!

***George Muzea** is the founder and president of Muzea Insider Consulting Services with over a trillion dollars under management. A veteran stockbroker, he is the author of The Vital Few Vs. The Trivial Many, which draws from his vast experience with insider trading activity.*