



Tired of putting in long days and sacrificing nights and weekends to keep up?

And color matching continues to add to your burden.

Chances are, you're sharing color information with other facilities, suppliers and even customers.

Here's the problem... your current color matching system can't handle it. And that eats up a lot of your time! Most systems were designed for stand-alone use. The only way to ensure reliable color outside of your own facility is for everyone in your enterprise and supply chain to standardize on a single brand of color matching equipment. But we all know that's not practical or feasible.

Now there's a new way. And people just like you are already saving time and simplifying their workloads.



Introducing the reliable digital workflow, from GretagMacbeth

What does the reliable digital workflow do for you?

It helps you get products to market a lot faster – without putting in longer days or sacrificing your weekends. The reliable digital workflow is designed to cut out the extra work caused by the limitations of your conventional color matching system. Limitations like proprietary software code, clumsy interfaces and error prone color data add hours – sometimes days – every time you match a color.

With a reliable digital workflow, you can collaborate seamlessly with other suppliers, facilities – even other manufacturing systems. And you'll save time in other ways too.

- Cut system maintenance by up to 25%
- Reduce system administration by 50%
- Drastically reduce training time and operator error.
- Easily comply with ISO, Six Sigma and other quality systems by guaranteeing reliable data.

You get all this... plus, precise color matches.

How does it work?

Find out at our complimentary webinar, [How the Reliable Digital Workflow Will Change the Way You Match Color.](#)

Date: Thursday, May 11

Time: 2:00 PM EST

This live 30-minute event will explain the reliable digital workflow and the technologies that make it possible. **Plus, learn why you could lose business without it.**

Are you matching color in a vacuum? Or are you collaborating with a network of operators, customers and suppliers?

Thanks to the reliable digital workflow, you can integrate color data with your design and manufacturing systems. And it's completely seamless!

And what if you could cut system administration in half?

Imagine... color matching over your WAN or LAN. You only have to maintain one system. Yet you can give access privileges to as many users as you want. Plus, it's fast and secure!

Wouldn't you like to eliminate errors and make the system easier for any operator to use?

You can! The technology is here today... technology that will give you complete confidence in the reliability of your data with every measurement and any operator – anywhere in the world.

Availability is limited, so sign up today to guarantee your seat for this complimentary webinar!

Sincerely,
Mike Beering
Product Manager
Color & Appearance Business Unit

SPECIAL BONUS: All attendees will receive a complimentary white paper on the reliable digital workflow. So what are you waiting for... you're just 30 minutes away from saving hours... days... even weeks from your hectic work life. [Register now.](#)

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YOUR COLOR. PRECISELY.