

FREE The Learning Annex
Our 25th Anniversary

FREE
AMAZING
ISSUE!

CARIBBU COFFEE



MICHAEL COLES

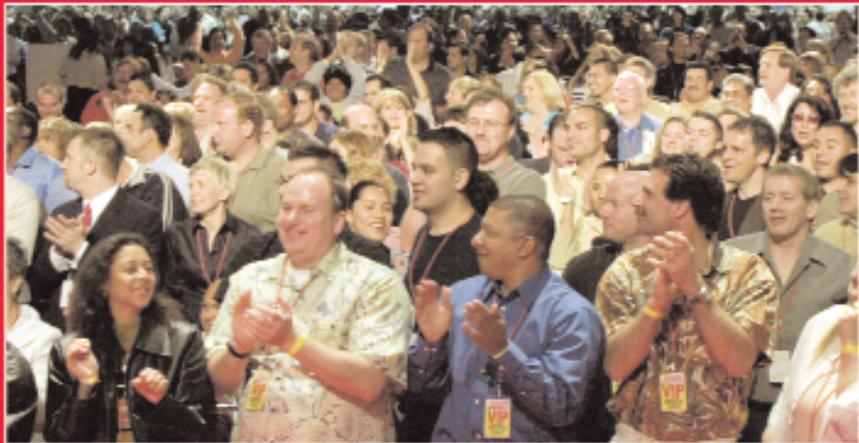
WORLD EXCLUSIVE
DONALD TRUMP
LIVE!

THINK BIG 2006



"I got jazzed, I came back to the office and made 8 sales!" -Karina T.

OVER 40,000 PEOPLE ATTENDED



THE BIGGEST EVENT OF THE YEAR



"It was a great teambuilding experience."

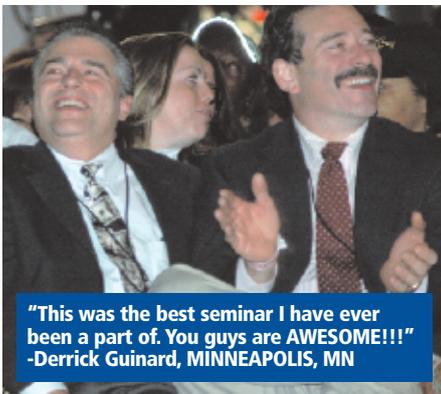
THURSDAY, JUNE 15 • MINNEAPOLIS CONVENTION CENTER

THINK BIG 2006

FEATURING
DONALD TRUMP
LIVE

"I like thinking big. If you're going to be thinking anyway, you might as well think big."

You're one day away from
BIGGER EARNINGS... BIGGER PROFITS...
BIGGER BUSINESS!



"This was the best seminar I have ever been a part of. You guys are AWESOME!!!"
-Derrick Guinard, MINNEAPOLIS, MN



"A phenomenal experience. The information given is a treasure in itself. Thanks to The Learning Annex I truly feel like I'm on the path to success."
-Chris George, CHICAGO, IL



Thousands have experienced
"Think BIG" & succeeded!

The Learning
Annex
THINK BIG²⁰⁰⁶

MINNEAPOLIS CONVENTION CENTER • THURS. JUNE 15

REGISTER NOW!



1-800-US-ANNEX 1-800-872-6639
LearningAnnex.com

WE'RE CREATING BUSINESS-STARS... ARE YOU READY?

For one-full day, you'll learn from some of the most dynamic leaders in business including **Donald Trump** and **Michael Coles**, *CEO of Caribou Coffee* and five other business GIANTS! They'll share proven success strategies that can take you over the top. And what's the one thing they all have in common? They think big... really big! And so can you.

ASK YOURSELF

- Am I ready to become a top-producing sales pro?
- Do I have what it takes to build a successful satisfied team?
- Are clients beating a path to my door?
- Am I prepared for success?
- Do I want to make more money than I ever dreamed possible?

If you answered "YES!" get ready to supercharge your career.

"Think Big" will change the way you think... forever! You'll develop a completely new action plan for your personal success and satisfaction.

Wouldn't it be nice to actually enjoy your work for a change? Now you can. You'll have the tools you need to work more effectively and produce better results. But that's not all. You'll get noticed. And when you start getting noticed, good things happen... like promotions, pay hikes and bonuses!

**"This seminar was the greatest investment I have made. I now love my job."
-Nicky Gaines, MN**



KEYNOTE SPEAKERS ARE ALWAYS BEING ADDED TO MOTIVATE AND RECHARGE YOUR BUSINESS CAREER!

**7 EXTRAORDINARY
BUSINESS EXPERTS
REVEAL THEIR
SECRETS**

Watch your business soar!

This is one day worth spending with 7 of the greatest minds in American business today. If there's one thing Donald Trump knows, it's how to build businesses and make a lot of money. You can too. And all it takes is one day. Learn from **Michel Coles!** He went from a single coffee shop in Minneapolis to over 400 Caribou Coffee Shops across the US! It could happen to your business. But you'll never know unless you attend "Think Big."



**One of the Keynote Speakers
CEO Michael Coles**



REGISTER NOW! \$47 FOR YOUR ENTIRE OFFICE

Where else can you get all this in **one action-packed day from 8 am to 4:30 pm for only \$47!** And there's more! You can send your entire office for just \$47! So, if you have 10 people from your office attend, the investment is only \$4.70 each! That is almost **FREE!** (Admission at the door: \$195 per person.)

This is not a mistake... *send as many people as you like for only \$47.*
Seating is limited so register today!

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**The Learning
Annex®
THINK BIG²⁰⁰⁶**



REGISTER NOW!

RESERVE YOUR SEAT TODAY!

All this for just \$47... not per person, per group! Think about it - you'd pay much more than that for one day with a management consultant.

Don't miss this unbelievable opportunity to get a full day from 8 am to 4:30 pm learning with America's top business leaders!

HERE'S WHAT OUR STUDENTS HAVE TO SAY:



"My husband & I are the traditional 'go to college & get a good job'. This is by far the pinnacle turning point in our lives. We finally feel like we are in charge of our future!"
-Kristin Cittalford, CHI



"Wow! I am very surprised. This is much more than another boring seminar. This is a very well put together collaboration of experts in their respected fields. Unbelievable!!! All for \$47...how much does a college education cost?"
-Chris Kappl WI

WHO SHOULD THINK BIG?

- Sales professionals
- Business owners of all sizes
- Managers
- Customer service professionals
- Anyone who wants to grow a business or advance their career!



People who attended "Think Big 2006" have been promoted more frequently, feel less stress & enjoy their work more.



"I have never experienced anything like this before. I believe that The Learning Annex is the best thing since sliced bread. I am a real estate broker & I have changed my way of thinking about sales altogether. Thank you so much for the excellent training for such a minimal price. You're the best!"
-Vicki D. Garbutt, CHI

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HERE'S SOME OF WHAT YOU'LL LEARN AT THIS AMAZING EVENT!

Sales Success

- ★ Boost your income in just 21 days - 30... 40... 50... even 60%!
- ★ Overcome just about any objection
- ★ Uncover hidden opportunities... before your competition
- ★ Get your foot in the door and stay there
- ★ Close more deals faster!



Team Building

- ★ Attract and retain the best talent
- ★ Inspire your team to delight and retain customers
- ★ Mentor and coach your team to deliver more



Motivation

- ★ Love what you do every single day
- ★ Think like a winner
- ★ Achieve goals you never thought you could
- ★ Prioritize your time for peak productivity and performance
- ★ Conquer career and personal roadblocks

Leadership

- ★ Develop a winning business strategy
- ★ Communicate your company's vision clearly
- ★ Determine your unique selling proposition
- ★ Position your company for success
- ★ Set yourself apart from the competition

FEATURING THE GREATEST MOTIVATIONAL AND BUSINESS SUPERSTARS IN THE USA!

You'll learn:

- The top three mistakes most businesses make and how you can avoid them
- What are the common characteristics of every winning team... does your team have them? If not, learn how to get them!
- And so much more!



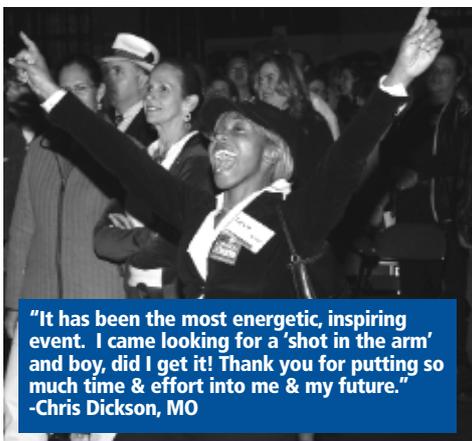
"With the powerhouse lineup of speakers along with practical knowledge experts, this has provided our company with the motivation and tools necessary to succeed in the business world! Will now be a continued part of our success!"

-Douglas Holmes, President Vanguard Development, NE

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RESERVE YOUR SEAT TODAY!

All this for just \$47... So, if you have 10 people from your office attend, the investment is only \$4.70 each! That is almost free!



"It has been the most energetic, inspiring event. I came looking for a 'shot in the arm' and boy, did I get it! Thank you for putting so much time & effort into me & my future."
-Chris Dickson, MO

"My employees learned alot of great information at this event. I'm sure it will take the team to new levels with my company."

-Bill Jergin, St. Paul



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