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Architectural Coatings Manufacturing

Satisfying consumers' ever-changing preferences for trendy styles and wide variety takes rapid response in the lab and at the retail store. Our color technology and formulation expertise help you market your new color collections and unique formulations faster and easier.

Locate your role in the process and learn how to make it more effective:



[We manufacture paint](#)



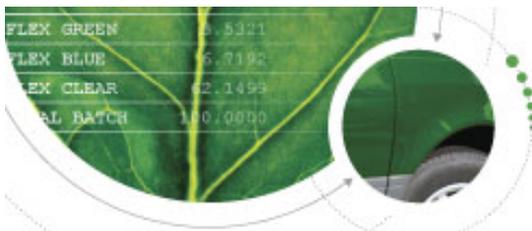
[We sell paint](#)



[We manufacture and sell our own brands through our own stores](#)



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Paint Manufacturer

Behind every great color is an accurate, reliable formula database.



Create a database that encompasses your entire product line with ease and flexibility. Datacolor PAINT™ not only build your database, but also offer a marketing vehicle that helps paint retailers sell your brands.

Whether it's a customized logo screen or matching a competitor's fandeck with your paint, we make it easier for you and your partners to sell your products.

And we handle the service and support...*worldwide!*



[Spectrophotometers](#) with [Datacolor PAINT LAB™](#) and assists in color formulation color control during the manufacturing process.



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Paint Retailer

Painting... everyone needs to do it! Paint attracts customers to your store and helps sell other products.



Delight your customers, from the do-it-yourself homeowner to the professional contractor. Our [Datacolor PAINTE™](#) systems coupled with a [Spectrophotometer](#) will quickly and accurately match any color the customer wants in virtually any finish or brand.

Plus, it's easy for your employees to use. We're with you at every step from initial configuration to training and support.

And with our worldwide service and support, owning a Datacolor PAINTE™ system is hassle-free.

