

"Why do some parents do everything to give their children the best education, and then leave them on their own when it comes to career planning?"

December 15, 2001

ATTENTION PARENTS OF COLLEGE STUDENTS:

Give your college student's budding career a competitive edge by tapping *hidden reserves* of the best summer jobs **now!** Your child will gain relevant work experience and build a network of professional contacts that will jumpstart his or her career after graduation.

You're probably wondering, "*Why hire CareerLaunchpad to do what college placement offices are already doing?*" In fact, only 15% of available jobs (including internships) are advertised through college placement offices, classifieds and Internet job boards. And with thousands of students vying for that small percentage of jobs, your child needs a competitive advantage.

That's where CareerLaunchpad helps... we use our extensive nationwide network of contacts to uncover the 85% of opportunities available only through professional networking!

CareerLaunchpad goes beyond job searching, to teach your young professional how to develop the necessary skills to build his or her own professional network and lay the groundwork for career success. It's one of life's lucrative lessons seldom taught in school and often learned the hard way - after wasting precious formative years.

Does this sound familiar?... "*I really don't know what I want to do after college.*" or "*I can't decide on a major.*" We alleviate the frustration by guiding your child to his or her passion. Unique teleclasses and Internet-based training let students begin the process while still at school. One-on-one coaching is also available.

Wait! There's more...

← First Jobs and Internships – The Insider's Track to Success →
Phone Toll Free: (866) 637-4422 • E-mail: info@CareerLaunchpad.com

J. Damico Marketing Communications • 72 Decker Drive • Walden, NY 12586 • Phone: (845) 778-5095
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CareerLaunchpad helps your child transition from academia to the workforce well prepared to locate and capitalize on opportunities. We offer:

- Individualized career and job coaching
- Training on how to conduct an effective, targeted job search
- Professional networking basics and important tips on business etiquette
- Access to a nationwide network of influential contacts in a wide range of industries and organizations
- Proven techniques for landing an interview with the key decision-maker
- Guidance on uncovering hidden opportunities

With over 20 years' experience, we've helped hundreds of young professionals parlay the right opportunities into successful careers. Our clients find job satisfaction and lasting professional development.

Call toll-free today, (866) 637- 4422, to start your son or daughter on a summer work experience guaranteed to enhance his or her credentials in a competitive marketplace.

Hurry! The best summer jobs are available **now** and for a **limited time only!**

In this season of gift giving, give your child a gift that lasts a lifetime... the tools to build a successful career beyond a college education.

Sincerely,

Debra Feldman
Senior Consultant

P.S. Call today and I'll send my free booklet, *Ten Things Students Should Do Now, to Ensure a Successful Career Later.*

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