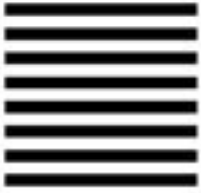


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**From  
palettes to  
pants...**

**all hell breaks loose!**



# Delays, deadlines, concessions...

## Sound familiar?

### IT'S ALL ABOUT GETTING DESIGNS TO MARKET FASTER.

You don't have to settle on colors just to meet seasonal deadlines.  
Introducing a revolutionary new way to get your inspirations to market faster!

#### Enterprise Color Management (ECM)

from GretagMacbeth makes it all possible by accelerating color development.

**ECM** is the people, products, processes & procedures to effectively manage color throughout your enterprise and extended enterprise – including supply chain, worldwide facilities, subsidiaries and business partners.

#### Finally... color specification and approval programs that really work!

Are your color management processes *really* working? Our color management experts help you optimize your existing systems to get a handle on your supply chain... freeing you from spiraling costs and lost opportunities.

#### You no longer have to make color concessions to meet aggressive market deadlines!

**ECM** services help you collaborate closely with supply chain partners and gain higher approval rates on initial lab dips. Bottomline... you spend time and money on the samples that really matter – not on rejects.

#### Programs that work the way you want to work.

Whether single department or enterprise-wide, our global reach gives you the flexibility to scale programs to meet your changing needs. And since your ECM solution is unique to your enterprise, it can easily be modified to suit your need for supply chain integration and color process optimization.

Find out how you can go from "palettes to pants" **on time and on color**. Call for your **FREE** copy of "**New Supply Chain Technologies Optimize the Balance Between Market Deadlines and Profitability Goals**" and see how other companies' ECM programs are setting new benchmarks for speed-to-market and profitability.



Call **1-888-884-2738** or visit **[www.enterprisecolormanagement.com](http://www.enterprisecolormanagement.com)** today and learn how you can get your season's inspirations to market faster and more accurately.

**YES!** I'd like to learn more about how Enterprise Color Management (ECM) can help me get to market faster.

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Company: \_\_\_\_\_

Address \_\_\_\_\_

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Postal Code \_\_\_\_\_ Country \_\_\_\_\_

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E-mail: \_\_\_\_\_

Would you like to receive news and information regarding color management?

Yes (opt-in)  No

- Have a sales rep contact me.
- E-mail more information on Enterprise Color Management (ECM).
- E-mail my free copy of "New Supply Chain Technologies Optimize the Balance Between Market Deadlines and Profitability Goals"
- I prefer postal mail instead of e-mail
- I'm not interested right now, please contact me: \_\_\_\_\_ month, year
- Please remove me from your mail list

