

January 21, 2004

## Exclusive offer for savvy marketers

*Try it now and get a free gift...*

It's finally here...an amazing new way to connect with millions of the hottest prospects on earth! New Connect provides you with mailing and telemarketing lists of residents or businesses that have recently connected or disconnected a phone line, which allows you to reach new customers!

New Connect compiles over 1.5 million residential changes and 250,000 new businesses every month. New phone connections are a great way to extend your marketing reach. Phone disconnections keep your database up-to-date and allow you to save money on your marketing efforts. And the good news is...**you can reach your top prospects before the competition!**

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### Little known secret yields big opportunities...

Take new homeowners, for example. They spend more money in the first six months than the average family spends in 5 years! It's true. And they have billions of pre-qualified cash and credit to spend!

But here's the catch...you have to capture these opportunities before the competition. What if I told you that you could reach these prospects before they've even moved? You can! Plus you can control when you reach them...just before the move, a week or a month after, whenever your products or services are most needed.

### Stretch your marketing dollars further...

New Connect is sourced directly from the phone operating companies, which means you are able to access this information as connectivity decisions are being made. Use the hotline solution to capture the freshest names and phone numbers available on the market and beat your competition to the punch! You can receive daily, weekly or monthly updates!

Use New Connect to reach:

- **Newly relocated households**
- **Recently established or expanding businesses**
- **Highly connected locations (home businesses, talkative teenagers, Internet surfers)**
- **Business or consumer name changes**

*Try it now and get a free gift...*

All you have to do is place your first order of 5000 or more records by 2/27/04, and we'll send you a GiftCertificates.com™ \$25 gift certificate. GiftCertificates.com™ provides original gift certificates to hundreds of stores, restaurants and theaters nationwide.

Call your AccuData representative today. Don't have an AccuData representative?  
Call us toll-free at **866-547-8328** or email **info@accudata.com**.

What are you waiting for? By the time you read this, millions of fresh, new opportunities will have surfaced. Call now!

Sincerely,



Sarah Stansberry  
Director of Marketing  
AccuData America

**P.S. Tap into millions of fresh, new business opportunities today and get a free \$25 GiftCertificates.com gift certificate with your first order of 5000 or more records, if placed by 2/27/04. Call 866-547-8328 or email info@accudata.com.**

# FREE GIFT CERTIFICATE!

Receive a **FREE \$25** gift certificate to **GiftCertificates.com**  
with your purchase of **New Connect** data.\*

Go shopping on us! GiftCertificates.com™ is your source for original gift certificates to hundreds of stores, restaurants and theaters, including Bath & Body Works, Macy's, Hollywood Video®, Starbucks and more.

Increase response from your direct mail and telemarketing campaigns with New Connect! This valuable data reveals millions of fresh, new marketing opportunities through new phone connections and disconnections.

Contact AccuData America today! 866-547-8328 or [info@accudata.com](mailto:info@accudata.com)

\*Valid for first-time purchases of 5,000+ records. Offer expires 2/27/04.

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